

ANIMAL HUSBANDRY AND PERFORMANCE OF WIDOW ENTREPRENEUR IN RURAL AREA OF KALABURAGI: A CASE STUDY OF KADAGANCHI VILLAGE

Savita S Natikar

*Department of Economic studies and planning,
Central University of Karnataka Kadaganchi, Aland Road, Kalaburagi*

Abstract: Entrepreneurship is a process undertaken by an entrepreneur to establish and to develop a new enterprise. It is a process of converting the idea of establishing an enterprise into its implementation. Entrepreneurs play a key role in any economy. These are the people who have the skills and initiative necessary to take good new ideas to market and make the right decisions to make the idea profitable. This paper indicates the Socio economic condition of Widow Entrepreneurs, This research is focused on participation and current issues of widow Entrepreneurs in rural area, and also analyse about how animal husbandry financially backbone to widow Entrepreneurs in rural area of Kalaburagi District.

Keywords: Widow Entrepreneur, Animal Husbandry, Rural Area, and Issues.

Introduction: Any assessment of the status of women has to start from the social framework, social structures, cultural norms and value systems that influence social expectations. Regarding the behaviour of both men and women and determine women's roles and their position in society. And also widow women's are becoming self-dependence in economically, socially, politically, towards entrepreneur. But Most of the widow women's are belongs to weaker section of the society. In this paper indicating that current condition and difficulties of widow entrepreneur.

Review of Literature:

1. *P.M.SirumalarRajam , Dr. K. V. Soundararaja (May, 2016):* "PROBLEMS FACED BY WOMEN ENTREPRENEURS" In this paper motioned that the role of women entrepreneurs in promoting industrial development is also being recognized and steps are being taken to promote women entrepreneurship. Making them realize their strengths and important position in the society and the greatest contribution they can make for the manufacturing, trading and service industries as well as the entire economy. Apart from these Women's participation in economic development calls for arrangements that would lighten their domestic work load and release them for other economic and socially productive work.
2. *Ms. Yogita Sharma (Nov. - Dec. 2013):* "Women Entrepreneur in India" in this article explained that Women in India are by nature weak, shy and mild. They cannot bear the amount risk which is essential for running an enterprise. Lack of education, training and financial support from outsiders also reduce their ability to bear the risk involved in an enterprises. And also mentioned that Lack of entrepreneurial aptitude is a matter of concern for women entrepreneurs. They have no entrepreneurial bent of mind. Even after attending various training programs on entrepreneur ship women entrepreneurs fail to tide over the risks and troubles that may come up in an organizational working.
3. *Priyanka Sharma (Number 4, 2013):* "Women Entrepreneurship Development in India" In this research article indicates that Women today are more willing to take up activities that were once considered the preserve of men, and have proved that they are second to no one with respect to contribution to the growth of the economy. Women entrepreneurship must be moulded properly with entrepreneurial traits and skills to meet the changes in trends, challenges global markets and also be competent enough to sustain and strive for excellence in the entrepreneurial arena.

Objectives of Study Area:

1. This paper indicates the Socio economic condition of Widow Entrepreneurs.
2. This research is focused on participation and current issues of widow Entrepreneurs in rural area.
3. Also analyse about how animal husbandry financially backbone to widow Entrepreneurs in rural area of kadaganchi village.

Research Methodology: Sources of Data Collection

Primary Data: The research project is mainly based on primary data and secondary data. In Primary data the questionnaire survey was conducted on widow entrepreneur and households of Animal Husbandry based on convenience sampling method. In this method information was collected by meeting individual household of animal husbandry in rural area of Kalaburagi district.

Secondary data: Secondary data was collected through, magazines, and website. The collected data was presented with the help of Simple percentage. The respondents from various widow entrepreneurs are grouped into 3 based on classification of small business, medium business and large business (based on their income).

Sampling Method: Convenience sampling method- In this method information was collected by meeting individual Households of widow entrepreneur and discussion with village community members who were available in the Khadakanchi Village.

Sample Size: 20 animal husbandry households of widow people, 30 widows of different entrepreneurs from kadaganchi village.

Respondents: animal households of widow people, 10 widows Entrepreneur

Limitation of Study:

1. The study area is limited to kadaganchi villages.
2. This study covers only 8 to 10 different widows Entrepreneur of kadaganchi villages.
3. Detailed study was not possible because of time constraint.
4. The study is based on response of respondents which may be biased.

Table 1: Data Analysis And Interpretation

Factors	No of Respondents
Animal Husbandry	16
Hotels	9
Bakery	6
Vegetable vendors	7
Stores	8
Tailoring	4
Total	50

(Source: Field Work, Kadaganchi)

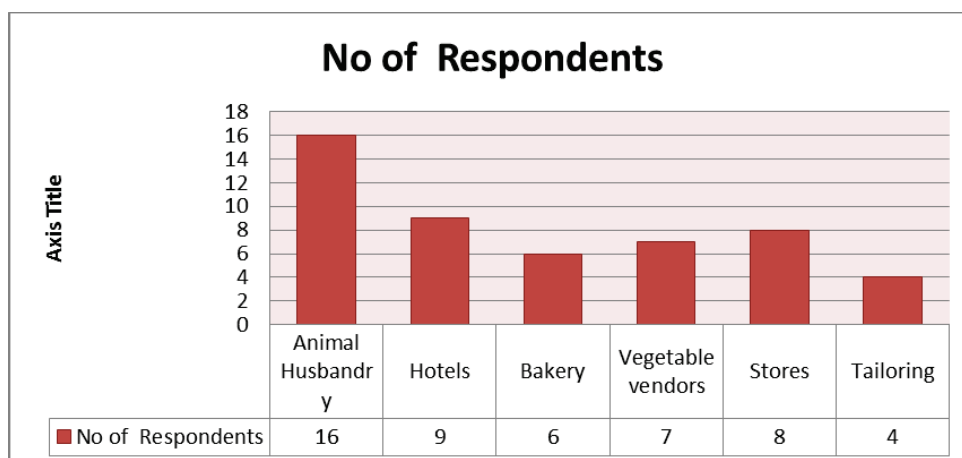


Chart-I

(Source: Field Work, Kadaganchi)

Interpretation: According to field survey report most of the Widow Entrepreneur is dependent on Animal Husbandry business. Because lack of financial supports them following other business and also they will get sufficient income from animal husbandry business. Especially in this business rural widow women will get day to day payment without delay payment. And it has less risk compared to other business activities like Bakery, Hotel, Vegetable vendors etc. And most of the Widow Women entrepreneurs are unskilled and traditional. That's the reason most of the widow women entrepreneur are not willing to go for as a big entrepreneur.

Inference: From the above bar chart it is found that out of 50 samples highest no. of widow entrepreneurs are involved in Animal Husbandry business in Kadaganchi Village

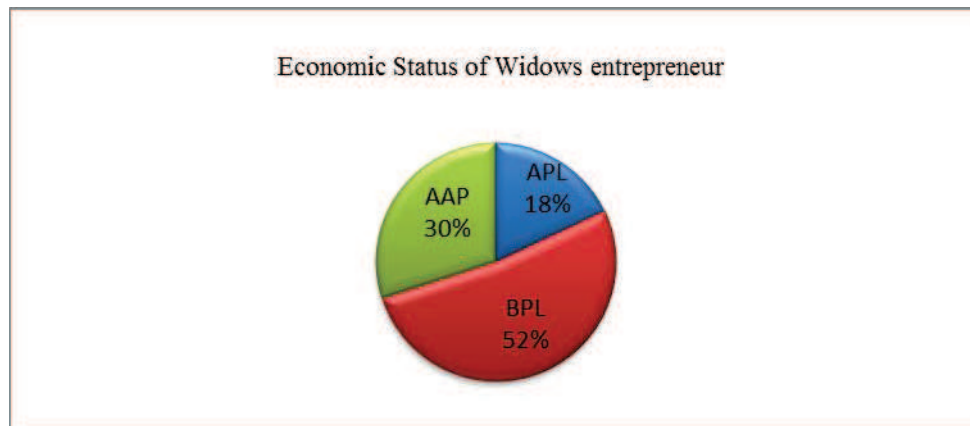


Chart-II
(Source: Field Work, Kadaganchi)

Interpretation: Above Diagram is Showing that Most of the widows entrepreneur belong to BPL family. it's indicates that majority of the widow entrepreneur are facing poverty in kadaganchi village. According to responder they are suffering from poverty due to lack of education, high rate of unemployment, lack of financial support, majority of widow entrepreneur belong to land less family. According to field survey report 52% of widow entrepreneur are belong to BPL card holders out of 50 Samples. And 30% of widow entrepreneur are belong to AAY card holders family.

Inference: From the above bar chart it is found that out of 50 samples highest no. of widow entrepreneurs belong to BPL card holders in Kadaganchi Village.

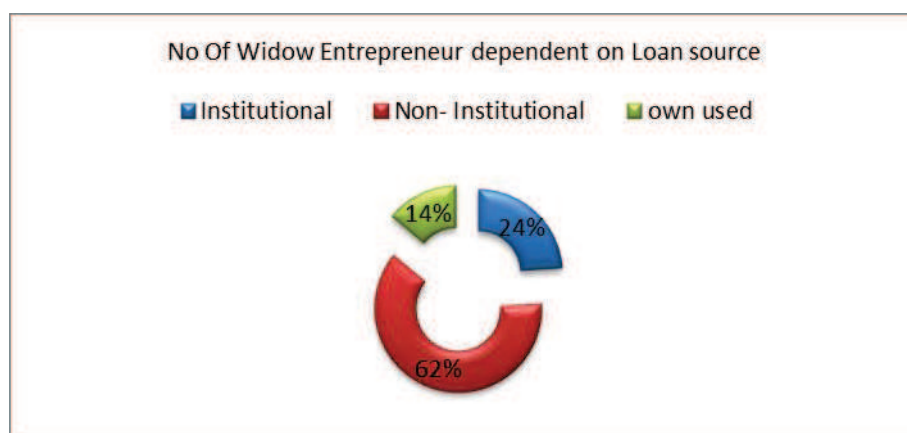


Chart-III
(Source: Field Work, Kadaganchi)

Interpretation: This Research paper found that in kadaganchi village widow entrepreneur dependent on Non Institution Loan Source. Because they are not getting sufficient loan from Institutional loan. Especially majority of widow entrepreneur are dependent on money lender, micro finance, because these people will provide loan immediately without delay. Even though rate of interest is high (3% to 4%) than also they will take loan from them.

But most of the Widow entrepreneur are appealing government to provide low rate of interest, Loan Waive (if any loss), High duration of loan, loan with insurance. Then they will become success full entrepreneur.

Inference: From the above bar chart it is found that out of 50 samples highest no. of widow entrepreneurs dependent on non institutional loan source in Kadaganchi Village.

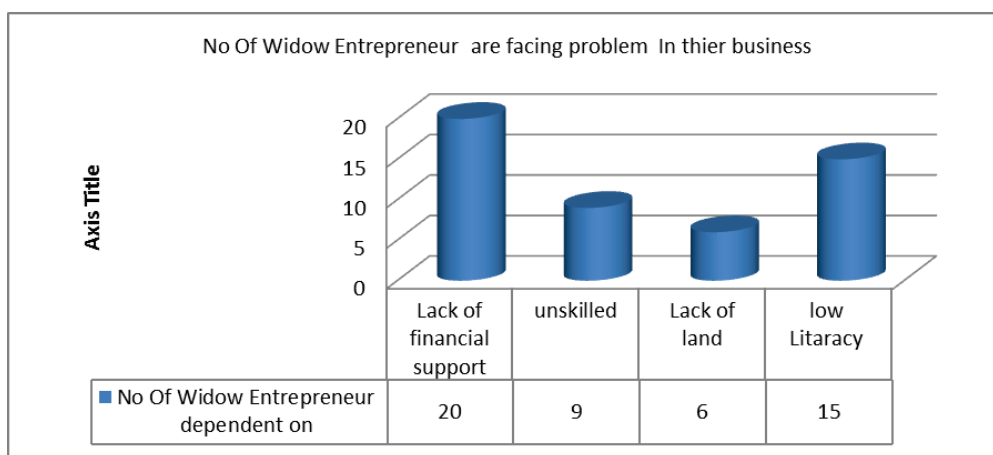


Chart-IV
(Source: Field Work, Kadaganchi)

Interpretation: This Research paper found that in kadaganchi village widow entrepreneur facing problem in their business. According to respondent 20 widow entrepreneur facing lack of financial support because they didn't get loan facility from government side. Than they are expecting institutional loan from government side with low rate of interest and insurance loan .second biggest problem is low literacy rate of widow entrepreneur in kadaganchi village. According to field survey identified that current issues of widow entrepreneur are huge. When they will over come from this problem than they will get sufficient profit in their business.

Inference: From the above bar chart it is found that out of 50 samples highest no. of widow entrepreneurs are facing problem due to lack of financial support in Kadaganchi Village.

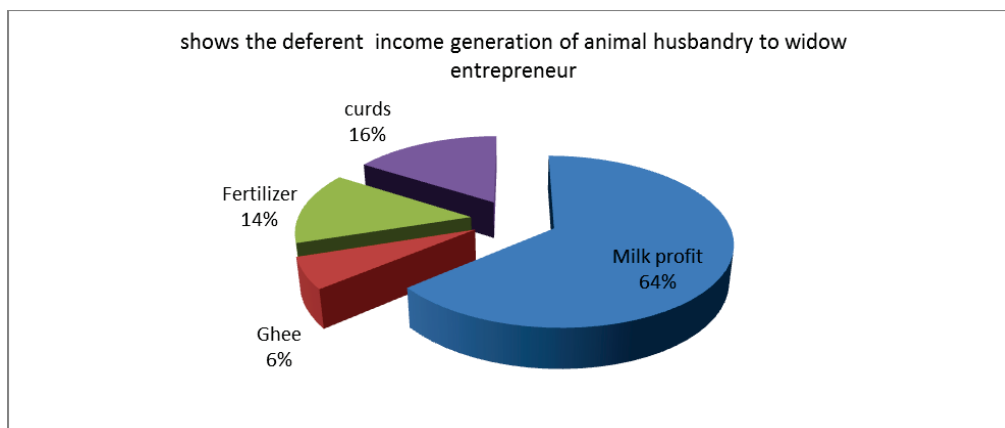


Chart -V
(Source: Field Work, Kadaganchi)

Interpretation: This Research paper found that in kadaganchi village widow entrepreneur will get highest profit from animal husbandry business. Especially animal husbandry provide huge employment, income generation, sufficient milk production will get by widow entrepreneur. According to field survey report 64% of milk profit will come by animal husbandry. That's the reason majority of widow entrepreneur dependent on animal husbandry business .And it's also not needed much investment comparatively other business.

Inference: From the above bar chart it is found that out of 50 samples highest no. of widow entrepreneurs are getting profit by milk production in animal husbandry in Kadaganchi Village.

Findings of Widow Entrepreneur in Kadaganchi Village: Based on field visit and collection of primary and secondary data some important findings are highlighted below.

1. From government side no support for sufficient environment for maintaining widow entrepreneur in rural area of kadaganchi village. Most of the widow entrepreneur is facing lack of land, and insufficient wide place for doing their business.
2. There is no government support like any kinds of loan insurance, regarding loan waive to widow entrepreneur it will decrease the involvement of widow entrepreneur participation rate.
3. There is no subsidy for purchasing asset for widow entrepreneur in kadaganchi village. than poor people will not able to purchase any kind of asset than they stop their business than they migrate to rural to urban.
4. There is no training facility for effective maintaining business in rural area. Due to most of the women are illiterate and unskilled but then also government is not supporting to them.
5. From government side financial support is very poor for their business in rural area of kadaganchi village. Still most of the peoples are waiting for loan with low rate of interest.

Some Suggestions/Recommendation for Improving Widow Women Entrepreneur in their Business:

1. From government side subsidised loan is required to widow entrepreneur for more improvement in their business because most of the people depend on small business still they are not able to purchase assets and tools which is required to their business due to lack of money in their hand.
2. Rural people are waiting insurance on loan, tools, and asset (which is used for their daily maintaining) for maintaining sustainable business. Because most of the time widow women entrepreneur will face risk in their business.
3. From government side Training facility is required to widow entrepreneur for avoiding risk, and maintaining their health, environmental facility, and to become good entrepreneur in rural area.
4. Government should give excellent award to encourage their business to widow entrepreneur every year in rural area. Than people involved in their work without migrating one job to another.
5. Government should take work shop on new innovation idea for more improving their business. Than it leads to support their business.

Conclusion: Entrepreneurship will provide large self-employment opportunities to rural women. Women play an important role in business related activities, yet they face various challenges than men in accessing natural resources, market opportunities, extension services, technology, credit, information, inputs and services, etc.It is difficult to them to reach their full potential in business sector including Entrepreneur. Suggestions can be given to take advantage of the opportunities given this booming sector to empower rural women.

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