
A SYSTEM TO CREATE AWARENESS ON ECONOMICAL EMPOWERMENT & COMMUNAL HYGIENE OF RURAL BACKWARD WOMAN OF ANDHRA PRADESH THROUGH MOBILE TECHNOLOGY

PADMINI CHATTU

Abstract: Firstly In Andhra Pradesh especially in many rural areas backward women through they are working throughout the day are suffering with lack of Economic freedom. All the time they are living as dependents. Even some girl students are unable to use the facility of education. They are remaining as uneducated. Though some of the girls are educated they are remained in unproductive state due to lack of skills. Hence in this paper the problem of the above mentioned 3 categories of woman are considered and they are to be made productive hence can be projected their contribution towards enhancement of National hence by converting them as productive. In second part, the major problem in rural is misuse of technology which leads towards communal hygiene problem is considered. In this main focus is on how unwise use of products leads to many diseases and creates diseases. For example over use of plastics, unhealthy food habits etc are causing many diseases. Now a day's much of our youth suffering with problems like diabetes, hyper tension and overweight. Hence in this project these problems are considered so that major part of over population will participate in the process of development so that our country will become super power by 2020.

Introduction:

Suggested Solution:

- The main objective of this project is to create awareness among the stake holders through some training and practice section by creates necessary resources. As part of this the house wives can be trained in many areas like food products preparation and marketed. I feel they can be improved economically and they can live in the society with dignity. Uneducated young woman can be trained in some self employment programmes like tailoring, natural cosmetics preparation etc. and educated woman can be imparted required skills with the training programs in computer education. They can be also used as interface in giving knowledge on various topics to the other sections of the society.
- Communal hygiene can be improved by creating awareness among the all house wives and youth by arranging some orientation programs on health, nutrition food and cleanliness with the help of doctors and environmental science faculty. Afterwards their fitness also can be improved with the help of training programs like Yoga and meditation etc. with the help of all these activities finally physical and mental health is gradually increased.

Methodology: By paying number of visits and maintaining close relationship with the woman they can be classified into three different groups namely

1. House wives
 2. Uneducated illiterate youth
 3. Unemployed less skilled educated youth (woman)
- As a part of communal hygiene parameter all people's

problems are understood by conducting proper survey. Based on the problem they will create awareness based on the problem.

In rural area, especially economically back sections woman are facing this problem. The problem is placed by middle age woman, uneducated girls, educated girls due to lack of skills. All are simply facing lot of economic backwardness.

Communal hygiene is faced by all the sections of people in rural and urban areas. But in this project we the concentration is mainly focused on the rural area. Hence these are very important for the development of country.

Communal hygiene is very important and necessary. We have observed this problem in our institutional premises. Due to unhealthy food habits, many girl students are facing anaemia problem and in small age they are having diabetic problems.

India is one of the countries which are having highest population. The available human resources quality is not having enough fittedness. Hence they cannot be helpful for the development of the Country. Hence the progress of the country affects a lot. Among the whole population women population is key role. If we can utilize them in a proper way it is much useful. Hence this is the time to tear up all the sections of people they can be made participated in the production pipe line. If we observe in areas most of the people are depends upon this food. If we encourage these women and make creative food items production then they are going to solve the problem of working women. Hence there is a improvement of production ability in the best way instead in a useful way.

Suggested solution – technology gaps:

1. First by giving proper scientific, bio-oriented and natural methodologies in the preparation of food items with the help of expert groups and also by the help of proper marketing skills with help of advanced cell phone application technologies.
2. By giving training in various programs like tailoring, natural made cosmetics preparation we can easily solve the needs of urban people. We can also avoid the overcrowding in the towers which causes many environmental hygiene and social problems. We are able to see the uniform population density in rural & urban areas. We can stop migration to urban areas.
3. These educated rural women can play key role between us and targeted section for creating interface. They can also help in arranging training programme required at various phases of execution of our methodologies and also in future.

I know different people are working on different parameters. There does not exist a model with all the parameters. There are few people who concentrate only on physical fitness.

In some areas some government agencies are training for Economic Empowerment through Dwakra and Self Help Groups etc. Some people also giving training on preparation of some items. But in this no one concentration is paid on Economic Empowerment, marketing of their products and also health issues. Hence it is going to improve the overall development.

In this world, every nation is concentration on the development. In this regard, few issues are not considered. For example: in India especially south people pays a lot of interest on individual growth. In celebrations like small get together parties to big celebrations, the plastic By paying number of visits and maintaining close relationship with the woman they can be classified into three different groups namely material & electronic digital audio systems has been vastly using. This causes a lot of pollution in environment. Electronic gadgets usage is increasing in day to day life which causes release of a lot of electromagnetic radiation. Hence there is a lot of need to take few measures against these issues.

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Earlier few efforts were made against Economic growth and communal hygiene individually. Whereas this project concentration is made to take measures against both the Economic Empowerment and communal hygiene together. Hence this is the best model which attracts all the required issues in parallel. Here through this overall development is possible.

Technology Selection:

- Mobile phone technology is used. Mobile phone with some specific Android Applications can be utilized in this project.
- Mobile technology is very much using and required since in this proposal rural backward woman development problem is discussed. They are far away from the developed area hence to establish communication mobile technology is required. World is moving with many kinds of technological aspects. Next educated women find opportunity. They have good knowledge in computer education. Now a day's all the industries and business forums using computers at their work. They require people with good communication skills and good computer skills. If the rural educated woman is trained in these aspects they can be employed in various areas, because now a day's world facing the problem of skilled human resources.
- Modular design of computer courses based on the need & demand of woman so that their employability can be improved.
- Minimum computer knowledge can be given to the other section so that they can maintain their regular work schedules

Conclusion: In India many of the people are migrated to towns due to lack of employment and empowerment in rural areas. They are working as labor in towns for making money. Urban areas are overcrowded and they are facing many problems like drinking water, sanitation, cleanliness etc. To avoid these problems local development of rural area is very much important and required.

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Asst. Prof., Department of IT,
Vignan's Foundation for Science,
Technology and Research University, Vadlamudi.
getminiz004@gmail.com
